

Criteria for the assessment of develoPPP.de project proposals	
Assessment criteria	Comments on assessment criteria
Corporate criteria	
Technical experience	<ul style="list-style-type: none"> • Year of foundation • Proven technologies, products, services • References
Regional experience	<ul style="list-style-type: none"> • Experience in OECD countries • Experience in developing and emerging-market countries • Experience in the partner country/region
Long-term commitment in the partner country	Presence of the company in the partner country as a result of: <ul style="list-style-type: none"> • Existing or planned subsidiaries/joint ventures in the partner country • Commercial relations • Other cooperation with companies/organisations in the partner country
Project criteria	
Project concept	<ul style="list-style-type: none"> • Plausibility of the concept in terms of remedying the described problem in the partner country • Methodical realisation
Technology and know-how transfer	<ul style="list-style-type: none"> • Availability of the technology/know-how in the partner country to date • Intensity of qualification in terms of time (full-time, on the job, etc.) • Type of qualification (longer, structured qualification courses with certificates, daytime workshops, short-time qualification measures)
Broad effect	<ul style="list-style-type: none"> • Size and type of target group in relation to target region and industry/sector • Regional effect in the partner country • Disseminator effects • Model character • Replicability
Structure-building and sustainability	<ul style="list-style-type: none"> • Incorporation into local structures (institutions, organisations, educational institutes) • Strengthening of local structures (capacity building) • Introduction and/or improvement of standards • Long-term effects • Long-term economic/financial interest of the company
Significance and effects	<ul style="list-style-type: none"> • Coincidence of project and partner country's needs • Type and scope of changes caused among target groups • Contribution of the project to the developmental objectives of the BMZ

Bonus criteria

Projects fulfilling the following criteria receive bonus points:

- Partner country is among the least developed countries
- There are disadvantaged groups among the target group (e.g. women, informal companies, minorities)

Exclusion criteria

PPP projects cannot be realised if:

- the financial circumstances of the company and/or the financiability of the developPPP project are not ensured and/or its sustainability is not ensured;
- they do not comply with the developmental objectives defined;
- they are requested by law;
- they have already been started;
- they would also be realised without co-financing.